

Output Cost Overview

Sticker Type and Width	Sticker Length					
	2"	3"	4"	6"	10"	12"
3" Clear Parking Permits; 3" White Bumper Sticker; 3" Nametag; 3" White General Sticker;	\$ 0.21	\$ 0.32	\$ 0.43	\$ 0.64	\$ 1.06	\$ 1.28
3" Colored General Sticker	\$ 0.30	\$ 0.44	\$ 0.59	\$ 0.89	\$ 1.48	\$ 1.78
4" White General Sticker	\$ 0.35	\$ 0.52	\$ 0.69	\$ 1.04	\$ 1.73	\$ 2.08
4" Gold or Silver Sticker	\$ 0.38	\$ 0.57	\$ 0.76	\$ 1.14	\$ 1.90	\$ 2.28

Sample Sticker Cost from VariQuest Catalog

Sticker Type	Catalog page	Sticker Width	Sticker Length	Stickers per Media Roll	Media Cost per Sticker	Stickers per Ribbon Roll	Ribbon Cost per Sticker	Total Cost per Sticker
Award Sticker	24	4"	6"	200	\$1.00	580	\$0.14	\$1.14
Parking Permit	26	3"	2"	600	\$0.17	1740	\$0.05	\$0.21
Bumper Sticker (Honor Student)	25	3"	10"	120	\$0.83	348	\$0.23	\$1.06
Nametag	26	3"	2"	600	\$0.17	1740	\$0.05	\$0.21
General Signage	26	3"	12"	100	\$1.00	290	\$0.28	\$1.28